































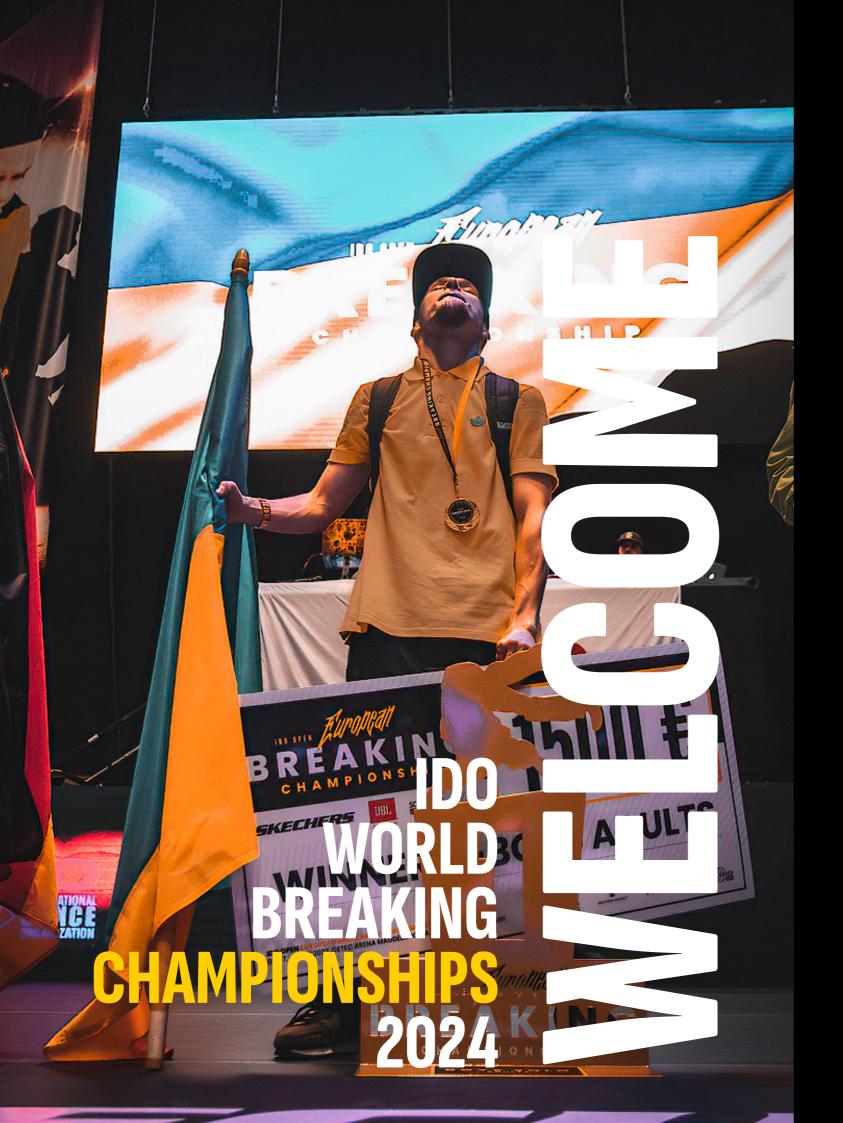




**MAGDEBURG** 

WWW.URBAN-WORLD-CHAMPIONSHIPS.DE





### INTRODUCTION

IDO
WORLD
BREAKING
CHAMPIONSHIPS
2024

WORLD CUP
INCLUSIVE
DANCE // HIP HOP
& POPPING

Welcome to a unique dance sport, music, art and culture festival in Magdeburg. From 04 to 06 October 2024, no fewer than four championships will be held in the state capital of Saxony-Anhalt:

The World Breaking Championships and the World Cup Hip Hop & Popping. Particularly noteworthy is the integration of the Inclusive World Cup.

In the famous exhibition hall in Magdeburg up to 1000 participants from over 20 nations for the titles. An international jury of well-known professional dancers will decide on the best system to decide on the best performances. The event will be hosted by the well-known British presenter Fee Mak and IDO presenter Jenny Hull. Top Cypher DJs Breakin' DJ Planet from Germany, DJ Jasty Jamez from the Czech Republic and IDO DJ Dantheman will provide the right beats.

The event will be accompanied by the URBAN DANCE FESTIVAL with workshops, side events and many different activities. For the first time, there will be a soundtrack to the event. A selection of the world's hottest and best music producers from the breaking and dance scene will be represented on this album with their exclusive tracks.

The multiple IDO world champions and Guinness world record holders DA ROOKIES are responsible for the implementation and organisation of the championships.

**ARE YOU READY FOR MAGDEBURG?** 



# IDO WORLD BREAKING CHAMPIONSHIPS 2024

EVENT DETAILS
WORLD CHAMPIONSHIPS

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### **EVENTDETAILS**

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Date : 04. - 06. Oktober 2024
Location : Messe Hallen Magdeburg

**Organisation**: IDO - International Dance Organisation

**Organiser** : Da Rookies Entertainment

**Expected dancers**: 500-1000

**Events** : Breakdance / Breaking

Worldchampionships

Categories : Kids // Junioren // Adults

Crew // Duo // Solo

**Events** : World-Cup Hip Hop & Popping

**Categories** : Kids // Junioren // Adults

Formation // Crew // Duo // Solo

Events : Inclusive World-Cup
Categories : Kids // Junioren // Adults

Formation // Crew // Duo // Solo

### **STAGEDETAILS**

The dance floor will be designed in a layout similar to a boxing arena, placing the audience in stands around the dance floor. In addition, an impressive light and sound concept is planned that will take the atmosphere to a new level. Our advertising partners and dancers will be presented on special LED screens that will further enhance the event. This overall set-up will create a rousing and inspiring experience for everyone involved.



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SVEN SCHULZE MINISTER OF ECONOMICS OF THE STATE OF SAXONY-ANHALT

## SCHIRMHERR DER IDO WORLD BREAKING CHAMPIONSHIPS 2024

### **GRUSSWORT DES SCHIRMHERREN**

### Dear citizens, dear dance enthusiasts,

I am delighted to welcome you to the Urban Dance Festival in Magdeburg. As Minister for Economic Affairs and Tourism for this state, it is a special honour for me to be the patron of this festival, which not only combines art, culture and music, but also the fields of business and tourism in a unique way.

The Urban Dance Festival undoubtedly has a positive impact on the Magdeburg region. It not only promotes the artistic life of our region, but also tourism and our local economy. Thanks to the international flair that we receive, above all from the artists, but also from our guests, we are raising the profile of our entire federal state.

Hotels, restaurants, shops, cultural and tourist facilities benefit from the additional visitors. I am already looking forward to the numerous pictures and videos that will be shared on social media and elsewhere. This will enable us to generate more attention for our Saxony-Anhalt and create positive effects. We can show ourselves as the cosmopolitan, diverse and modern state that we are. In this way, the festival helps to strengthen the image of our state as an attractive holiday destination. Because one thing is certain: Saxony-Anhalt is truly beautiful in terms of tourism, cuisine and culture! We can all be proud of that.

I wish all participants and visitors from near and far an unforgettable time at the Urban Dance Festival in Magdeburg.

With best regards

### Sven Schulze

Minister for Economic Affairs, Tourism, Agriculture and Forests of the State of Saxony-Anhalt



SIMONE BORRIS MAYORESS OF THE CITY OF MAGDEBURG

## SCHIRMHERRIN DER IDO WORLD BREAKING CHAMPIONSHIPS 2024

### **GRUSSWORT DER SCHIRMHERRIN**

The Da Rookies have been performing their dance artistry on international show and competition stages for twenty years, delighting audiences everywhere. They not only carry the name of Magdeburg out into the world, but also regularly bring world championship titles and world records back to their home town. We are particularly proud of this personal achievement and the worldwide recognition of the breakdancers in our sports city of Magdeburg.

Magdeburg is not only a crazy sports city, but also a place of togetherness, diversity and tolerance. It is precisely this mentality of our urban society that the Urban Dance Festival conveys by combining sporting activity, cultural exchange and inclusion. The patronage of this extraordinary, international event is therefore a matter close to my heart.

I would like to thank our honorary ambassadors Nils Klebe and the Da Rookies for their commitment, which has now made Magdeburg the host city for these four important Breaking World Championships and World Cups in hip hop, popping and inclusion. The Urban Dance Festival is a friendly invitation to the world to get to know the state capital of Saxony-Anhalt. It is also an inspiration and enrichment for our development as a city community. An experience that sets an example for cosmopolitanism and modernity and emphasises Magdeburg's international position.

**Simone Borris**Mayoress of the
State Capital Magdeburg



# IDO WORLD BREAKING CHAMPIONSHIPS 2024

# ARISIS

### **JUDGES AND ARTISTS**

Some of the best and most famous dancers in the world will judge the participants' performances. Each and every one of them will use their years of experience to provide the necessary expertise when judging the dancers. None other than Bgirl Sestra, the Bboys Fama & Spider from Brazil, Hahny, Thomas Stark, Kyryll (Hip Hop & Popping) and Daniel Diedrich (Hip Hop) will be in the judges' seats.

The internationally renowned DJs DJ Jasty from the Czech Republic and Breakin' DJ Planet from Germany will provide the right battle-soundtrack. Their years of DJ experience on the dancefloors and in the Breaking Cyphers of Europe, combined with their unique selection of music, will provide the necessary adrenalin for the battles.

And last but not least - who is the host who rocks the most? The event will be hosted by the well-known British presenter Fee Mak and IDO presenter Jenny Hull.



### JURY BGIRL SESTRA

Crew: The Saxonz

: Homebase: Dresden / Germany

: Active since 2015

: 2023/2024 Athlete in the German

national squad

: Movie "2unbreakable"

supported by: Fitness First, Reell

Teamriders und Vita Cola

# JURY BREAKING CHAMPIONSHIPS

### JURY BBOY FAMA

Crew: Da Rookies

Homebase: Brasil / Germany

Breakdance World & European Champion

Jury at many international

contests

## JURY BREAKING CHAMPIONSHIPS





### JURY BBOY SPIDER

Crew: Tsunami Allstars

: Homebase: Brasil / Japan

: Red Bull Team Brasil

Dancer in worldwide battles

Jury at many international

contests

# JURY BREAKING CHAMPIONSHIPS

# **JURY BBOY HAHNY**

GDR Breakdance Champion

Old School BBoy

German breakdance legend

contemporary witness of the Breakdance scene

Jury at many international

contests

## JURY BREAKING CHAMPIONSHIPS



### JURY THOMAS STARK

Thomas has been active since 1997 and is one of the founding members of 'BATTLE TOYS'. Together with the crew, he has travelled all over Europe and celebrated various successes, such as winning the German preliminary round and participating in the 'International Battle of the Year' 2016 as well as several titles as IDO World Champion. Thomas has been an active jury member for many years, e.g. at Chelles Battle Pro Germany, Jam Street, Team Deathmatch, FLON Battle and many more. Since 2021 he is federal representative for Breaking at TAF and DTV.

# JURY BREAKING CHAMPIONSHIPS



### JURY KYRYLL

: Homebase: Ukraine

International choreographer & music producer

Background and choreography for artists like Madonna, Loreen, Dsquared, Maruv, Inez&Vinoodh und Nicola Formichetti

: Syile: Hip-Hop, Popping, Krump,

Freestyle, Contemporary

# JURY WORLD CUP HIP HOP & POPPING





# JURY DANIEL DIEDRICH

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- : Homebase: Magdeburg / Germany
- : Qualified ADTV dance teacher
- : former European champion
- trains successful formations in the commercial sector
- : Jury for national and international
  - contests

# JURY WORLD CUP HIP HOP

### HOST FEE MAK

Fee Mak is a Radio Presenter from London. She is the host of the BBC Radio 1Xtra Breakfast show on Sunday's 7-11am. Passionate about dance, Fee hosts some of the biggest events in the UK including the Red Bull BC One UK Cypher, Move It, UK Hip Hop Dance Championships and the Great Big Dance Off. Her passion for dance started at the age of 8, Fee was a junior associate at The Royal Ballet School as well as a ballet girl on the Westend musical, Billy Elliot at 10 years old. During her time in ballet, Fee has had many competitive performances and danced at Her Majesties Theatre and the Royal Opera House.

## HOST BREAKING CHAMPIONSHIPS





### DJ BREAKIN'DJ PLANET

Breakin' DJ Planet, rooted in the worldwide breaking community for decades, is an old-school pioneer of the local and German hip hop scene and is recognised beyond his hometown of Magdeburg as Europe's "most underrated" breaking and funk style DJ. There are hardly any more active breakbeat and boom bap producers in the German breaking scene who stand up for hip hop as a whole with so much passion. Under his label Breakbusters, with more than 15 artists and producers, he releases the right musical support for the cyphers of this world. Due to his extensive audio library, Breakin' DJ Planet is one of the most multifaceted breaking and funk style DJs on the European scene, who not only enriches every event musically, but also demands the most blatant move from every B-girl and B-boy.

### DJ JASTY JAMEZ

- : Homebase: Brno / Czech Republic
- : BBoy, DJ and Producer
- : Organiser of many well-known
  - events

## DJ'S BREAKING CHAMPIONSHIPS





# LOCATION MESSE MAGDEBURG

The ultra-modern Magdeburg Exhibition Centre is the ideal venue for highly professional presentations of products and trends, but also for meetings, congresses, conferences and extraordinary events with thousands of guests in the state capital of Saxony-Anhalt. Trade and public fairs, balls, galas, banquets, parties and sporting events - there are no limits to the variety. The three exhibition halls in the heart of Germany and the adjoining conference centre are technically first-class and functionally of the highest standard.

AREA: 3.600 M<sup>2</sup> CAPACITY: 3.000 VISITORS PARKING SPACES: 1.100





# **LOCATION**MESSE MAGDEBURG

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Messe Magdeburg Tessenowstraße 9a 39114 Magdeburg

# IDO WORLD BREAKING CHAMPIONSHIPS 2024

# **ANFAHRT MIT DEM PKW**

Coming from the north (A2, B71, B189) take the Magdeburger Ring to the exit "B1, Zentrum"

The distance from here is approx. 3.5 km

Take the left lane onto the B1 (Attention: max. bridge clearance height 4 m) in an easterly and follow the signs "Freizeitparks/Messe Magdeburg"

always straight ahead (Albert-Vater-Straße underpass Walther-Rathenau-Straße - Askanischer Platz - Elbbrücken

at the next major traffic lights (Jerichower Platz) take the left lane and turn into Herrenkrugstraße.

: After approx. 150 metres (at the traffic lights) turn right into Tessenowstraße and drive into the parking space

### **PARKING**

### **AND PARKING SPACES**

There are over 1,000 paid parking spaces in Tessenowstraße.

: Parking Space 1 345 Cars

Parking Space 2 452 Cars and 4 parking spaces for disabled persons
 Parking Space 3 116 Busses or 500 Cars and 6 parking spaces for

disabled persons

Parking Space 4 314 Cars and 11 parking spaces for disabled persons

Here you can park for a fee of 0.50 euros per 30 minutes or a day ticket of 5.00 euros. We charge a parking fee of 5.00 euros for events and 7.00 euros for large events.

# IDO WORLD BREAKING CHAMPIONSHIPS 2024

### **MARITIM HOTEL MAGDEBURG**

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- from: 99 € (DBL) 79 € (SNGL) incl. breakfast
- : Maritim Hotel Magdeburg
  Otto-von-Guericke-Straße 87, 39104 Magdeburg
- phone: +49 (0) 391 / 5949-0, mail: info.mag@maritim.de

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### **CLASSIK HOTEL MAGDEBURG**

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- from: 91 € (DBL) 75 € (SNGL) incl. breakfast
- : Classik Hotel Magdeburg
  Leipziger Chaussee 141, 39122 Magdeburg
- : phone: +49 (0) 391 / 629-00



### **JUGENDHERBERGE MAGDEBURG**

- from: 35 € per person incl. breakfast
- Jugendherberge Magdeburg Leiterstr. 10, 39104 Magdeburg
- : phone: +49 (0) 391 / 532 10 10
- : mail: magdeburg@jugendherberge.de

### **RATSWAAGE HOTEL MAGDEBURG**

- from: 82 € (DBL) 68 € (SNGL) incl. breakfast
- Ratswaage Hotel
  Ratswaageplatz 1-4, 39104 Magdeburg
- phone: +49 (0) 391 / 5926-00mail: hotel@ratswaage.de
- **//Requests for accommodation:** www.magdeburg-tourist.de
- // Requests about overnight stays in sports halls by e-mail to: management@darookies.de





Da Rookies Entertainment Breiter Weg 20 . 39104 Magdeburg / Germany

fon: +49 (0) 151 / 236 568 39 . mail: management@darookies.de web: www.darookies.de